

"IT PAYS TO ADVERTISE"
Watch for further details.
The Coleman Players.

THE COLEMAN JOURNAL

PUBLISHED IN THE PREMIER COAL MINING CENTRE OF THE CROW'S NEST PASS



Coleman, Alberta, Thursday, March 19, 1931

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Anti-Dumping Clause May Help to Develop Alta. Coal Trade

Board of Trade Report Reviews Activities---Urges Increased Local Interest

Problems Arising in Retail Trade and Granting of Credit Discussed---Relief Committee Is Suggested to As- sist Local Authorities in Work

The annual meeting of the Board of Trade was held on Wed., March 10 and a short distance west of the 4th, where the following report was presented. It will require several thousand dollars to put this into shape and the Board of Trade could not enter into any agreement to make expenditure on this. Test pits were dug, and the land was found to be packed with rocks to a depth of several feet. This expense was borne by the federal authorities. In this connection I might point out that as air travel has come to stay, and a mail service will be put into effect through the Crows Nest Pass, that it would be good business for our local board and town council to extend all the co-operation possible towards facilitating the preparation of an adequate landing field.

To Members of the Board of Trade: The purpose of this meeting is to place before you a review of the activities of the Board of Trade since our last general meeting held in Sept. 1929 at the Grand Union Hotel, and for the consideration of various matters of public interest affecting the welfare of the town at large.

Activities

These have been limited owing to the difficulty of obtaining finances. It must be remembered that the only financial support the Board has asked for has been the \$2.00 membership fee from business men, and the secretary's report will indicate that this has resulted in barely sufficient to cover the expenses.

Our biggest item of expense for the past two years has been the payment of our share of the cost of 20,000 maps and folders issued in conjunction with other Boards of Trade from Taber on the east to Fernie on the west, including Waterton Park and Coutts. The amount was \$600.00 each year, which was collected by the secretary and myself.

Following our last meeting, we arranged for the clearing of a piece of land, on permission of the owner, west of town, for use as an emergency landing field, and in October of 1929 Flying Officer Jenkins of High River Forestry Patrol brought in a plane and demonstrated the usefulness of this field for emergency purposes.

During 1930 officers from the engineering branch of the Dept. of Militia and Defense, and A. D. McLean, inspector of civil aviation, surveyed the field and decided that for the proposed air mail service, it was not large enough and partial arrangements were made for securing a

as I have asked our general managers

Coleman Cash Grocery

For Service Quality and Courtesy

Swift's Lard, 3 lbs for	.55
5 lbs for	.85
10 lbs for	\$1.75
Palm Olive Soap, per dozen cakes	.95
Snaps---Hand Cleaner, 2 tins for	.45
Chloride of Lime, 1 lb package	.20
Rolled Oats, Ogilvie's, China premium, per pkg.	.35
Raisins, Green Plum Seedless, 5 lb package	.75
Corn Starch, 1 lb package, 2 packages for	.25
Milk, St. Charles, tall tins, 7 tins for	\$1.00
Peas, Royal City Choice, 6 tins for	.95
Wheat Hearts, Ogilvie's, per package	.25
Custard Powder, Monk and Glass, 1 lb tin	.40
Peanut Butter, Parrot Brand, 2 lb tin for	.60
Sunlight Soap, per package	.20
Fels Naptha Soap, per package	.85
Soap Flakes, White Wonder, bulk, 3 lbs for	.40
Shredded Wheat, 3 packages for	.40

Butter

Always a fresh supply and the quality is the best. Numaid or Golden Meadow
8 lbs for \$1.25

J. M. Allan Phone 32

Undisputed Queen of the Pacific



Smashing record after record, the beautiful 26,000-ton Canadian Pacific liner "Empress of Japan" holds an established reputation as the queen of the Pacific Ocean, both in speed and comfort. Her latest accomplishment, on her last 4,286-mile trip, eastbound from Vancouver, was to complete her journey in 8 days, 3 hours and 13 minutes, thus beating her own previous record by 13 hours and 40 minutes. Apart from this she holds records

of coal companies to give the Board a resume of the efforts made in this direction, and also to give an indication based on their knowledge of what the prospects may be for this year.

In connection with the coal industry, the Board executive forwarded telegrams at various intervals to Ottawa, acting in conjunction with the mining companies, the mine workers union and G. G. Coote, federal member, with a view of impressing on the Dominion government the necessity of urgent action to develop a greater use of Alberta coal, and particularly Crows Nest Pass coal. It is not my intention to go into details as to this,

as I have asked our general managers to represent the retailers to prepare short addresses with suggestions, and also the mayor or representatives of the council, for difficulties will not right themselves, and it is necessary that we face the facts, for they cannot be lightly be put aside or dodged in any way. Business in all lines is inter-dependent. One section of the community cannot prosper if the others have not the wherewithal to carry on with, and it is to our local organizations that the people look for leadership.

Since our last meeting, there have passed from their earthly labors two gentlemen prominently identified with the early development and history of Coleman. The Hon. A. C. Flumerfelt, president of International Coal and Coke Co. Ltd., and H. N. Galer, of the same company, both died in recent months, and I feel that a tribute of this board should be expressed in connection with their influence in the earlier life of our town.

The remark is occasionally heard, "What is the Board of Trade doing?" The activities of any organization depend to a large extent on the interest taken by the members, and the support and co-operation extended. There is always work to be done by those who have the vision and the courage to venture, and it requires the giving of time from one's business if a Board of Trade is to properly function. Its success depends entirely on our own efforts, and it can accomplish a great deal if the co-operative and enterprising spirit is manifested.

When the matters on the agenda for this afternoon have been disposed of, I would like to call for the election of officers to carry on the work. Mr. Rippon, as secretary, and myself as president, have carried on since 1929, and I feel that a change of officers has a good effect, as it enables the members to become better acquainted with the work and the opportunities that always exist for useful service by a live and aggressive Board of Trade. H. T. Halliwell, President.

OUR QUESTION BOX

The correct answer to last week's question is to be found in Shakespeare's play Richard III. The battle of Bosworth Field, between him and Henry Tudor is in progress and Richard has been unhorsed, when he cries: "A horse, a horse, my kingdom for a horse!"

The nearest correct answer received was that of Ronald Jackson; Eileen Richards was a good second, and Christie McLeod third. A year's subscription to The Journal has been placed to the credit of the winner.

THIS WEEK'S QUESTION

What is the longest single span bridge in the world? Write your answer on paper, and they will be filed in order as received at The Journal office. A year's subscription to the winner. This contest for school pupils of any age. Neatness in the way answers are written is important.

Financial Statement as at February 28th, 1931.

Balance on hand June 1st 1929 \$ 68.56
Membership fees paid 92.90

... \$161.46

Disbursements

Red Trail Maps for 1929	\$ 60.00
Grand Union Hotel re reception	8.40
Calgary B. of Trade	.90
Receipt books	6.00
J. Coates re work on airport	12.00
Geo. H. Graham re painting	6.00
signs for Band	12.00
P. Smith re work on airport	6.00
Lethbridge Board of Trade re maps, Red Trail	60.25
Coleman Hardware Co., re supplies	2.00
Total disbursements	\$155.55
Balance on hand as at February 28th, 1931	5.91

W. L. Rippon, Secretary-Treas.

Various matters concerning relief, retail problems, a resume of the efforts made by coal operators to extend markets by Mr. O. E. S. Whiteside, and general matters were discussed. Officers elected were H. T. Halliwell re-elected as president, G. Pattinson as vice-president and W. L. Rippon secretary. Chairmen of committees will be appointed by the executive, the members passing a motion of R. F. Barnes to this effect. Twenty-five members were present.

St. Patrick's night was observed by a dance in the K. of P. hall, and Irish songs and music via Bud's radio.

Will Help Output States Whiteside in Commenting on Federal Action

Give Alberta Operators Better Chance to Compete in Winnipeg Market.

(Lethbridge Herald)

O. E. S. Whiteside, manager of the International Coal and Coke Company, Coleman, informed the Herald over long distance telephone Monday that the new federal order-in-council would undoubtedly help the Pass coal mines.

There is considerable U. S. coal dumped into Winnipeg at prices at the mine under \$1 for slack and \$1.25 for run-of-mine---the classes stipulated in the new order---and this coal will now be kept out, it is expected, because of the new duty, thus giving Alberta coal operators a better chance to compete in the Winnipeg market.

"We may not begin to feel the benefit from this measure at once but we may in the summer and certainly it ought to help in the fall and winter," said Mr. Whiteside. The Pass mines are working one and a half to two days a week at the present time.

Mine Union Officials Interview Premier Brownlee

D. Gillespie, Evan Morgan and D. Duggdale, secretaries of the local miners' unions at Coleman, Blairmore and Bellevue, spent several days in Edmonton interviewing the premier and cabinet ministers regarding various matters affecting the miners in the Pass towns. Premier Brownlee told them he had been under a misapprehension regarding the volume of work in the Pass, owing to the impression having gone abroad of that 100,000 tons ordered by the C. P. R. early in the winter would keep miners steadily employed. Matters brought to the attention of the government would be looked into, the delegates were informed.

The Journal office can fill your orders for commercial stationery

LEDIEU, KLEYKO CO. Phone 232 - Ouimette Block

Specials

Good Only for March 20, 21 and 23

Clark's Pork and Beans, 2 lbs, 5 cases to sell at a price that cannot be replaced. 3 tins for 30c

Orchard City Peaches, 2 lbs, 3 tins for 55c

Orchard City Peas, 2 lbs, size 3 lbs, 3 tins for 40c

Clark's Tomato Soup, 3 tins for 30c

Brunswick Sardines in Olive Oil, 4 tins for 25c

Qdaker Corn Flakes, 3 packets for 30c

Ginger Snaps, fresh stock, 2 lbs for 35c

Majestic Cheese, 2 lb boxes, each 50c

Malkin's Best Jelly Powders, 5 packets for 25c

We have just received another shipment of Storage Fruits Eggs, 15 dozen for \$2.00

Fresh Fruits and Vegetables in Season at Reasonable Prices

Extra Special

Matkin's Best Tea, per lb. 45c

We are doing our share to meet the existing conditions of to-day.

QUALITY - SERVICE - LOW PRICES

It is wisest to buy
fine quality tea



Yellow label Salada 60 cts a lb
Brown label Salada 70 cts a lb
'Fresh from the gardens'

Reckless Motor Driving

With the approach of spring the time draws near when once again the roads and highways of the country will be thronged with tens of thousands of automobiles and the streets of our larger cities jammed with traffic. Soon tourists will again be in our midst, while week-end trips from our centres of population to summer resorts and other vacation spots will engage the attention of the residents of all urban and rural sections.

In the result to be up to another year high record number of fatalities resulted out of automobile accidents? Is 1931 to provide another fatality spot on our much vaunted civilization with as much recklessness in automobile driving and resultant deaths as were recorded in 1930? Are the more and better highways being provided all over the country to have the tragic outcome of steadily adding to the death toll because people using such better roads exercise less care in operating their cars?

Recent figures published for the city of Regina show a very large increase in the number of car accidents reported in 1930 as compared with previous years, and what is true of Regina is true of practically every city in Canada and the United States.

United States magazine, in a recent issue, dealt with the rising death toll due to reckless automobile driving across the line. While these figures apply only to the United States, they disclose a state of affairs which is equally applicable to Canada. A few of the facts established may well be quoted.

Motor accidents in the United States, in 1930, killed 32,500 people, and injured more than 960,000—in other words, one million victims. More than 2,000 little children under five years of age were killed, and more than 45,000 were injured. The magazine notes that the World War did not take a greater toll of American lives in battle.

Remarkable as it may seem, this magazine considers that the most encouraging aspect of this appalling loss lies in the fact that recklessness was its principal cause, saying: "If carelessness and over-confidence kill and injure so many, carefulness and consideration can prevent such losses."

Evidence goes to show that the majority of accidents occurred on straight and dry roads, in broad daylight, with experienced and mature drivers at the wheel. In an overwhelming majority the machine functioned properly, but the driver took unskillful chances.

In a striking analysis of accident reports from forty States, a well-known insurance company dispels many cherished illusions on this subject. Contrary to a common impression, women were proved to be safer drivers than men. Young men at their best physical development were the worst offenders.

Impaired driving and nothing else was responsible for more than two-thirds of all the deaths and injuries recorded in 1930. Speeding, driving on the wrong side of the road, and failure to grant right-of-way, all evidences of improper driving, account for 65 per cent of all accidents.

Over 90 per cent of the injuries and cases of permanent damage took a heavy toll. Failure to signal caused the deaths of 490 people, and accounted for the injuries of 48,928. More than 80,000 accidents resulted from motorists driving off the roadway. The biggest single cause of accidents, however, was the improper attempt to take the right-of-way from some other traveler or pedestrian.

As might be expected, week-end driving is most hazardous. Sunday is the worst day by far, and Saturday next.

There was a time when defective construction of cars, poor brakes, etc., were the chief causes of accidents. Today the fact has been well established that as drivers we are not so good as the cars we operate. Men have learned to operate ships at sea safely. The records of the railroads are marvelous. Where safety is the goal, airplanes have achieved miracles in protecting human life. In other words, we can operate high-powered, fast machinery.

What we have to learn is that safety is more important than speed. Drivers must be made to realize that they are steering three or four thousand pounds of steel in swift momentum, the possible destructive power of which is incalculable.

Safety is worth more than anything else. The maiming, and the killing, and the destruction of millions of property must be stopped and we, the average drivers, can do it.

When you drive a motor-car, says this magazine writer, that a lot of idiots are on the road, and that you may have to protect yourself against both foot and road hogs, and occasional drunks, as well as against absent-minded pedestrians and heedless children. If such fashion you will at last have made your contribution to national safety and, incidentally, you will get more pleasure and more use out of your motor car.

"Stop" Signals For Speakers

Canadian Furniture
Automatic signals of the type familiar to motorists were used to flash a warning to speakers talking in their allotted time at a dinner given by the National "Safety First" Association at the Vintner's Hall, E.C., in honor of the Royal Commission on Transport.

Canadian Furniture

Furniture manufactured in the 367 factories established and engaged in the industry in Canada in a value of \$44,000,000 in 1929. Practically the entire output of furniture made in Canada is sold in the Dominion. The value of furniture exported in 1929 was only \$381,764.

La Grippe and "Flu" are Spreading

"Flu" First Appears as a Sore Throat, but Gains Tremendous Headway in Six Hours

AN EFFECTIVE TREATMENT DESCRIBED

Nearly every case of "Flu" starts with a simple cold. At first the throat is sore—often just a little hoarse—soon the infection goes lower—then the chest is affected. A safe plan is to gargle the throat three times daily with "Nerviline"—this will keep the throat free from germs. If there is any sign of tightness in the chest, rub on Nerviline—every drop penetrates deeply—congestion will be relieved—the cold will break up quickly. Many a dangerous case of "Flu" can be avoided by this simple home treatment.

Experienced mothers know how valuable Nerviline is for Colds, Sore Throat, and the little ailments that arise in every family. Nerviline in most homes is called "Mother's Best Friend." 35c at all dealers.



World's Leading Flyer

French Aviator Wins Award Holding Five World Records

Dieudonne Coste, Paris-to-New York flyer, has been designated the world's premier aviator by the awards committee of the International League of Aviators.

Mrs. Amy Johnson, who flew from London, England, to Australia, was given highest honors among women flyers. She and Coste were received at the Elysee Palace by President Doumergue and presented with silver cups at a formal ceremony.

Charles Lindbergh, the committee session was Wing Commander Charles Kingsford-Smith, the Australian "ace," and the Frenchman was chosen because he holds five world records in addition to the accomplishment of his Atlantic flight.

The committee also ordered plaques to be struck to honor Mrs. Victor Bruce, Mayne Bastie and Mrs. Charles Lindbergh.

Dr. Hugo Eckener was designated the world's premier dirigible pilot.



Five Boys— Best Evidence.

Mrs. Corcoran, of Leigh, writes: "I suffered with biliousness accompanied by acid and flatulence. I tried time and every medicine I could find. I have great relief. For three years I have taken them every night as a regulator and I have never had a relapse. I have five little boys and, give them three or four every week. I have great health in them." Take Carter's Little Liver Pills. All druggists 25¢ and 75¢ red pills.

Atmosphere Of Earth Hundreds Miles Deep

But Sun Has Atmosphere Depth Of 9,000 Miles

New discoveries about the sun's atmosphere have been disclosed by Dr. Albert Einstein at the Mount Wilson Solar Observatory, Pasadena, California, by Dr. Charles E. St. John, of the Carnegie Institution of Washington. The sun's atmosphere is 9,000 miles deep, compared with the 100-mile depth of the earth's atmosphere. The outermost layer of the earth's atmosphere is composed of the lightest gases, helium and hydrogen. The sun's atmosphere is composed of calcium, forty times heavier than the earth's hydrogen 3,000 miles closer to the sun.

In the earth's atmosphere the first seven miles from the earth form a layer in which wind storms occur up to a velocity of 200 miles per hour. At 35 miles up, argon, one of the constituents of air, disappears. Farther up there is no more oxygen, and at 70 miles nitrogen disappears, leaving only helium and hydrogen for the last thirty miles.

Highest Crane In World

Made In Glasgow, Lifts Stones 290 Feet in the Air

If the world's highest crane had been made on the other side of the Atlantic the world would have known all the details long ago. But it has been constructed in modest Glasgow, with the result that the first intimation is that it has been erected on the site of the new cathedral in Liverpool. The crane, which can lift 200 tons in the air, weighs over 100 tons, and is carried on a concrete base 400 tons in weight. The base of the control cabin is 180 feet from the ground. The crane will be in its present position for about seven years, while it will be re-erected for the building of the cathedral's main spire. The crane was constructed by Butters Brothers and Co., Ltd., at their Kinning Park works—Glasgow, Scotland.

It is the highest crane in the world.

More to Come

By Saving To Canadian Farmers This Year Is Forecast

A saving to Canadian farmers this year of \$300,000 is forecast for the hatchery approval policy of the Department of Agriculture, according to the Minister, Hon. Robert W. Ulmer. Under the scheme, 134 hatcheries are operated, producing about 5,000,000 baby chicks a year, which are available to farmers at low prices. Records show these chicks to have a low mortality rate.

Worms sap the strength and undermine the vitality of children. Strengthen them by using Mother Graves' Worm Exterminator to drive out the parasites.

To Speed Up Traffic

Horses Banned From London Street During Certain Hours

For the first time in the history of London, horse traffic is to be forbidden to one of the city's principal streets.

The ministry of transport has announced an experimental scheme operating during the coming spring by which Oxford Street, one of the great east and west thoroughfares, will be closed daily to all slow moving traffic, including horse-drawn vehicles, between noon and 7 p.m.

More To The Point

Clerk—"When you leave, sir, don't forget the sign. Have you left anything?"

Guest—"It should be changed to 'Have you anything left?'"

Physically "hardening" oneself by exercise and cold baths does not apparently protect against colds, is the statement of a professor of public health.

W. N. U. 1881

Unusual Operation

Piece Of Dental Plate Is Removed From Lung Of Patient

A piece of dental plate, measuring 1½ inches by ½ inch and holding three teeth, was taken from the lung of Victor Brander, Cochran lumber merchant, by Dr. S. E. McMillan, of the Lockwood Clinic in Toronto, after one of the most unusual operations in medical records.

Four months ago Brander was seized with a violent coughing spell, and, without knowing it, bit upon the metal dental plate. The broken portion passed down his throat and lodged in his lungs.

The bronchoscope, instrument used for retrieving objects from the lungs, was used and it took more than two hours of very delicate manipulation by the doctor before he was successful.

An Ever-Present Menace

Carbon Monoxide Gas Most Trescherous Because No Warning Given

A recent bulletin issued by the Roads Department of the Province of Quebec, contains an important reference to the danger created by the presence of carbon monoxide, a menace all the greater because it may extend even to an automobile in motion. The note is well worth careful perusal by all motor drivers. Carbon monoxide is a colorless, tasteless, practically odorless gas, and is without any irritant action on the mucous of the respiratory tract. Because of these properties, it is impossible to detect it by any of the five senses. It is, therefore, a most treacherous gas, since it can be present in dangerous quantities without giving any warning whatever.

For Both House and Stable—There is a good deal of similarity, physically speaking, between human beings and the lower animals. Both are subject to many diseases arising from infestation and to an myriad of cuts and bruises. Dr. Thomas' Electric Oil is an entirely reliable remedy for all ailments and injuries to both human beings and the lower orders of animals.

Came Back To Starting Point

Because the early Egyptian calendar allowed exactly 365 days to a year, a festival observed on a fixed date would occur one day earlier every four years, until in the course of 1,460 years it had been observed at every season and was back at the starting point.

A novel invention is a clock that closes a window at any set time thus giving a bedroom a chance to warm up before the sleeper arises.



"Do Not Hesitate to Try It!"

"Your Vegetable Compound is a good medicine. Anyone who is in poor health should not hesitate to try it. When I was taking the Vegetable Compound I tried the sample Liver Pills I found in the package. I have taken them every night since and I can feel myself improving. I am so thankful for the good they do me that I have told several people about it."—Mrs. G. W. Pfeiffer, 263 Huron St., Stratford, Ontario.

Lydia E. Pinkham's Vegetable Compound

Lydia E. Pinkham Med. Co., Lynn, Mass. U.S.A.
650 Chestnut Street, Philadelphia, Pa.

Life Insurance More Popular

People Taking Advantage Of Attractive Policies Offered

One of the outstanding developments in the recent financial history of the United States is the remarkable growth of life insurance. The application of the principle of group life insurance to institutions and industries has made life insurance available to large numbers of persons who have never before cared for any form of life insurance. The individual amounts of insurance in these cases are usually small, ranging from \$1,000 to \$5,000. But there has also been a marked increase in the number of large policies written. In 1923 there were 58 persons whose lives were insured for \$1,000,000 or more. In 1930 there were 323 persons carrying life insurance for that amount.—Wall Street Journal.

More than one out of every ten resignations from the sales force of a department store, are due to health conditions, according to a recent investigation.



Price 50c a box

For Cuts & Sores

Stale

Mrs. Aldamond Lalonde, 2481 St. James St., Montreal, Que., writes: "After a spell of the grippe I was left very nervous, and felt drowsy all the time. I lay in bed at night. I was also tired with all the house work and did not feel at all like working. I was told about Milburn's Heart and Nerve Pills and took four boxes. I was completely relieved of my trouble, and can recommend your Pills to everyone."

Sold at all drug and general stores, or mailed direct on receipt of price by The T. Milburn Co., Ltd., Toronto, Ont.

Don't Let Foods Stale

Foods that ordinarily stale quickly will stay fresh and tempting a surprisingly long time if you cover them with Para-Sani Heavy Waxed Paper.

Your grocer, druggist or stationer has Para-Sani in the handy, sanitary knife-edged carton. For those who prefer a lighter paper put up in sheet form ask for Appleford's "Centre Pull" Packs.

Appleford Paper Products

LIMITED

HAMILTON

DNT

Western Representatives:

HUNTER-MARTIN & CO., REGINA, SASK.

VAN

W. T. THOMAS

PARLIAMENT IS OPENED WITH MUCH CEREMONY

Ottawa, Ont.—History was made in the senate chamber of Canada's parliament buildings. For the first time since Confederation, a Canadian acted as representative of His Majesty the King, in opening parliament, when Rt. Hon. Lyman P. Duff, administrator and acting chief justice of the Supreme Court of Canada read the Speech from the Throne.

Despite the absence of the governor-general all the color, the ceremony and the pomp associated with the opening of the Dominion parliament was in evidence. Booming cannon, brass bands, shining uniforms, beautiful gowns all played their part in the occasion. For the ceremonies were gathered many of those most prominent in the political, religious, diplomatic and social life of the Dominion.

His Excellency the administrator, arrived amid the booming of guns and the notes of the national anthem. He was escorted to the senate chamber, taking his seat there on the vice-regal throne. Round him stood or sat representatives of the government, the army, the navy and air forces, the church, the courts, foreign governments. Galleries were crowded.

In the meantime, the commoners had gathered in their own chamber, the scene of many doubtful battles in days gone by. They waited for five or ten minutes, indulging in friendly conversation, greeting and handshaking. Hon. Ernest Lapointe, former minister of justice, just recovered from an illness, was the target for many friendly greetings from those on both sides of the House.

At last came the speech. The sergeant-at-arms burst to open and admit the gentleman user of the black rod conveying the summons to the Senate. Led by Hon. George Black, speaker, the commoners trooped through the marble paved corridor to the red chamber, filling all available space and jostling each other good naturedly as they went along. Then the speech was read.

It contained certain interesting declarations, although following along lines already forecast. The expected tariff revision was announced, but only "incidental adjustments" to present British preference schedules will be made. Legislation will be introduced to create a tariff board. This is in line with arrangements made by the prime minister and the government.

Introduction of radio legislation is postponed pending decision of the courts on the question of jurisdiction. Estimates will be cut down. Action of some kind with respect to old age pensions, aid to agriculture, technical education and highway construction was forecast. Further assistance will be given in the marketing of Canadian wheat. Amendments to the Naturalization Act and to the Copyright Act, and a bill "to provide for the more effective control of national finance" will be introduced.

The speech contained an optimistic declaration with respect to the future of Canada, and an assertion that the tariff changes made at the past session had already proven beneficial.

Having listened to the speech in both official languages, members of the Commons returned to their own chamber. A slight delay followed while the prime minister was doffing the Windsor uniform and donning less ceremonial clothing. His entrance was the signal for an ovation from his followers.

Gasoline Prices Reduced

Cut is Announced in Prices For Eastern Canada

Montreal, Que.—Gasoline prices in Ontario, Quebec and the Maritime provinces were reduced this morning.

The reductions follow: Toronto, the Island of Montreal, and principal cities in Western Ontario, 2½ cents per gallon; elsewhere in the provinces of Quebec and Ontario, 1½ cents per gallon; Maritime provinces, one-half cent per gallon.

The changes were announced by John Irwin, president of McCallum Frontenac Oil Company, who said all refiners had decided on the changes. It was the second downward revision of prices in about a month, and followed the establishment by the Ottawa Government of a 2½ cents protective tariff on the products of Canadian oil refineries.

W. N. U. 1851

To Assist Farmers

Government Grants For Promotion Of Cattle Raising

Ottawa, Ont.—Government grants for the promotion of cattle raising in Western Canada were announced by Hon. Robert Weir, Minister of Agriculture. With a view to assisting farmers to establish themselves in the breeding of cattle for either beef or dairy purposes, the government will pay freight charges on carload lots of accredited stock from Eastern Canada.

Freight charges will be refunded, Mr. Weir stated, providing the consignee forwards to the acting livestock commissioner at Ottawa the receipted freight bill and a formal statement showing that conditions attached to the grants have been complied with. In order to benefit the purchase must show that the carload consisted of at least 12 head of female cattle, not under eight months and not over five years of age.

Only cattle that have been declared by a Dominion veterinarian to be free from tuberculosis or other disease may be included in a shipment and the animals must be shown to be of merit from a producing standpoint. The new policy goes into effect immediately.

Railway Asking Fifty Million Stock Issue

C.P.R. Has Forwards Official Notice To Shareholders

Montreal, Que.—At the 50th annual meeting of the Canadian Pacific Railway, to be held here May 6, authorization will be asked for an issue of \$50,000,000 ordinary capital stock, in amounts, on such terms, and at such times as the directors shall decide. Official notice to this effect has been forwarded to the shareholders.

Toronto, Ont.—"While no direct explanation was forthcoming to explain why the Canadian Pacific should require an additional \$50,000,000, if approved, it is generally understood that it indicates a continuation of the company's expansion programme," the Mail and Empire said.

"It has been known for some time that the Canadian Pacific plans expansion of its rail service through the Canada west," the newspaper continued.

Wheat Exports Increase

Heaver Volume Is Shown During Past Seven Months Than Corresponding Period Last Year

Ottawa, Ont.—Wheat is moving freely through export channels, according to a report issued by the Canadian Bureau of Statistics. During the seven months ended February 28, exports totalled 148,594,000 bushels, as against 88,420,000 bushels in the corresponding period a year ago. Shipments of Canadian wheat from United States ports are not included.

Despite the heavier volume, lower wheat prices kept the total value down, the figure being \$111,725,000, as compared with \$117,420,000. Of the total, 90,746,000 bushels went to the United Kingdom, 7,722,000 bushels to the United States, and 50,125,000 to other countries.

Grandson of Jules Verne

Havre, France.—Jean Jules Verne, whose grandfather wrote "Twenty Thousand Leagues Under the Sea," has sailed for New York on the liner "Lafayette," to be a guest at the launching of the submarine "Nautilus," in which Sir Hubert Wilkins plans an undersea expedition to the North Pole. Verne is a police magistrate in Rouen.

Animal's Paradise

Washington, D.C.—All the caribou in the United States—400 head—will be government charges when Isle Royale, in Lake Superior, becomes a national park. They are there now, along with 2,000 moose and sundry beaver and deer. Isle Royale is an animal's paradise with 56,000 acres in which to roam.

For Empire Trade

London, England.—The erection of Empire Marketing Board poster frames in Canada to demonstrate work being done by the board in promotion of the sale of British products in Britain is being considered by the government, Rt. Hon. J. H. Thomas, secretary for Dominion affairs, stated.

With Hold Investigation

Montreal, Que.—Secular protective committee has been formed, under the chairmanship of Hon. Charles A. Manning, to "study the whole Canada protection and paper situation in the interests of its security holders," states an announcement issued here.

Canadian Dollar Above Par

Second High Quotation In New York This Year

New York.—The Canadian dollar sold above par March 11, for the second time this year, being quoted in the money market here at 1.64 of one per cent premium.

The strength of Canadian funds has been attributed to Canadian financing in the local market and bankers attribute the gain to placing of an issue of \$11,070,000 City of Montreal gold bonds.

NAVAL ACCORD IS MADE PUBLIC IN LONDON

London, England.—Limitation of French and Italian naval programs until 1936 is definitely laid down in the terms of the British-France naval accord, made public recently.

But even more important than its technical provisions in the opinion of the three governments concerned, the agreement brings European peace measurably closer and provides a point of departure for the disarmament conference at Geneva next year.

The accord covers building programs for battleships, cruisers, aircraft-carriers and submarines, in substance as follows:

Battleships—Both France and Italy are given the right to complete before December, 1936, two capital ships whose displacement shall not exceed 33,300 tons, and whose gun calibre shall not exceed 12 inches.

Cruisers—Both nations agree that after completion of the 1930 class they will build no more big cruisers with armament larger than six-inch guns. In the small cruiser category they agree that tonnage of new construction to be completed shall not exceed the tonnage which is replaceable in this category before December, 1936.

Aircraft-carriers—Each nation may build 34,000 tons in this category.

Submarines—Both countries agree not to include any submarines in the 1931 programme, and not to lay down any further submarine tonnage before 1933.

Essence of the agreement is maintenance of the status quo in tonnage ratios, France retaining an estimated superiority of 150,000 tons.

The terms were made public here in the form of a memorandum to parliament by Rt. Hon. Arthur Henderson, British Foreign Secretary, and Rt. Hon. A. V. Alexander, First Lord of the Admiralty, who achieved the agreement in conferences with representatives of France and Italy.

French Envoy For Ottawa

Ottawa, Ont.—Once again France is represented in Canada by her own minister, Charles Arsené Henry, min. plenipotentiary to Canada of France, accompanied by Madame Henry, has arrived in Ottawa from New York. At Montreal M. Henry said he thought France would prove a good market for Canadian wheat as she has not committed herself to relegated purchases from European countries.

CANADA'S NEW GOVERNOR-GENERAL



Here are shown Earl and Countess of Bessborough. The Earl of Bessborough has been appointed the new Governor-General of Canada in succession to Lord Willingdon. Widely experienced in parliamentary and financial affairs, Earl of Bessborough is now 51 years of age. The Countess is the daughter of Baron de Neufville of Paris. They have a son and daughter.

WILL GO TO LABEADORE

Woolen Mill Owners Are Visiting Canada

Better Business Relations Being Sought By Scotch Manufacturers

New York.—Four representatives of woolen manufacturers of Scotland arrived here on the liner "Olympic" on their way to Canada for the purpose of promoting better business relations with the Dominions. There was a possibility they would discuss arrangements for establishing branches of representative firms in Canada. They will also visit throughout the United States. Their Canadian trip will include Vancouver, Winnipeg, Toronto and Montreal.

Rules of Living

Gandhi Gives Four Commandments To His Followers

Ahmedabad, India.—Mahatma Gandhi gave four commandments to his followers recently.

When they asked him what their conduct should be he replied:

"Don't tell lies."

"Don't use abusive language."

"Don't smoke."

"Don't eat sweets."

A youth asked plaintively, "How about tea?" and Gandhi replied with a broad smile, "You may drink tea. Drink it from the River Sabarmati." The Sabarmati is the holy river of Gujarat.

POOL ELEVATOR PROBE IS ASKED FOR MANITOBA

Winnipeg, Man.—Claims that Manitoba Wheat Pool elevators deprived their farmer-shareholders of "enormous sums" through overages and under-gradings may be probed by the provincial government.

Premier John Bracken had before him the wheat and grain reports for the out-growers. Instead of money being withheld, it had been paid out in late fall and winter construction. More would go to men now out of jobs when some of the largest projects were started in the spring.

By using Dominion Government revenue money in constructing Manitoba's feeders of the trans-Canada highway, Mr. Clubb said more men had been employed than if the province had done the work alone. A "wider and better" road would be the result, he added.

By both the accused and accuser demanding a governmental investigation, it seemed certain that a commission would be appointed, although grain authorities here thought the premier might wait action of the Dominion government which, it was then rumoured, soon will appoint commissioners to conduct a probe in grain marketing.

Premier Bracken refused comment on the letters. He said the government must have time to study the texts before announcing the stand to be taken. "I have nothing to say at present," he told newspaper interviewers.

"That should be satisfactory," said Mr. Murray, when advised that the president of the co-operative organization had requested a commission of investigation. "My charges are not an attack on the Pool by the grain trade," he said. "I sought the probe on my own responsibility, in the interests of my many good friends among the farmers."

Mr. Burnell branded the charges of "extravagantly high expenses," etc., "absolutely false" in his letter to the premier, and urged that a commission be appointed "as soon as possible" to probe the allegations.

In a letter to Mr. Bracken, Mr. Murray made his charges against the Pool elevators operation, and urged a government inquiry. He charged that farmers were "inveigled" into becoming shareholders in Pool elevators, had been deprived of large sums through overages and under-gradings to meet "extravagantly high expenses" and that the latter had been concealed from shareholders by "book-keeping devices."

The letter from Mr. Burnell to the premier reads: "I have seen in the press a letter from Mr. Murray, former manager of the United Grain Growers, in which he charges the Manitoba Pool elevators with practices which by inference are equivalent to the deliberate cheating of the members of the Pool elevator associations, and he demands you to institute an investigation into Manitoba Pool elevators, Limited."

"These charges are absolutely false, and I am instructed by the board of directors of the Manitoba Pool Elevators, Limited, acting on behalf of the members of the local Pool elevator association, to request you to have a commission appointed to fully investigate the above mentioned charges as soon as possible."

WORK OF IRWIN IN INDIA PRAISED BY BALDWIN

London, England.—In the autumn of this year, another Indian conference will meet in London, England—with the members of the Indian Nationalist Congress participating—to consider the constitution of a new Federal India. In the preliminary conversations in India, the British Conservatives will not participate. But they will be there to be consulted on Indian policy, nor do they rule out Conservative participation in the autumn conference.

So much emerged from drastic debate on India in the House of Commons. Turbulent figures here and there in the galleries lent an exotic touch to the scene. Lord Irwin, the viceroy, and Gandhi swept across the India stage, but it was the battle of Rt. Hon. Stanley Baldwin, Conservative leader, with his die-hards and his challenge flung startlingly across the floor which held and gripped the House.

As he threw down his challenge, Mr. Baldwin turned halfway around towards the packed benches of his followers. He would, he declared, approach the Indian question with no niggardly or grudging spirit.

"But if they are there in the Conservative party," he proceeded, "who would approach this subject in a niggardly and grudging spirit, who would have concessions forced from a reluctant hand—if they are in the majority—then in God's name let them choose another leader."

"But, if they are in the minority."

Mr. Baldwin went on, seemingly reassured by the thunderous cheers from many of his followers, "then let them refrain from throwing further difficulties in the way of those who have undertaken an almost super-human task."

When Mr. Baldwin quoted from a speech delivered by Rt. Hon. Winston Churchill, so-called "die-hard" on the Indian question, a dozen years ago, in which Mr. Churchill pleaded for co-operation between the two countries, he seemed to score over his brilliant colleague who sat only a few seats away from his leader.

In his subsequent speech, Mr. Churchill made no reference to the Baldwin challenge. To the accompaniment of ironical Labor cheers he declared "I am a die-hard" with the Baldwin policy against Conservative participation in a round-table conference in India and, like Mr. Baldwin, Mr. Churchill did not rule out Conservative participation in the London conference.

But while the leader and Mr. Churchill followed the same path so far, they differed widely over the Irwin-Gandhi conversations.

The changing East, said Mr. Baldwin, was changing and had changed. Lord Irwin had believed an agreement which, Mr. Baldwin believed, could have been reached by no other Englishman. It had definitely enlarged the area of goodwill and co-operation in India.

"I believe now, as I believed last year," declared the Conservative leader, "that, if party co-operation were once broken the whole problem of government in India would be insoluble and impossible, and I, for one, would not accept the responsibility of attempting it."

Many Assisted Under Joint Relief Scheme

Labor Minister Issues Statement On Work Given Unemployed

Ottawa, Ont.—The joint dominion-provincial unemployment relief scheme, which came into operation in September, has provided work for at least 40,000 men, Senator G. D. Robertson said in a press release. This figure did not include the total for Quebec province but did include the number of men given work through special efforts of the Canadian, National and Canadian Pacific Railways.

The reports from Saskatchewan indicate that the total number of men given employment was 19,554 up to February 28, 379,174 man-days work having been provided. In addition 14,151 individuals were given direct relief.

Air Company Organized

Winnipeg, Man.—Primarily for the transportation of miners and supplies to the new mining areas of Great Bear Lake and Copper Mine River, in the Northwest Territories, a new Canadian aviation company, with capital of \$160,000 and a fleet of six planes, has been organized.

THE COLEMAN JOURNAL

Published Every Thursday at Coleman, Alberta. H. T. Halliwell, Proprietor
Membership Canadian Weekly Newspapers Association and Alberta Press Association

THURSDAY, MARCH 19, 1931

NOTES AND COMMENTS

"The flowers that bloom in the Spring, tra-la, bring promise of merry sunshine." So sang Gilbert & Sullivan in their merry opera, "The Mikado." Spring brings hope, poems and sulphur and molasses for the kids. Marbles and skipping ropes are other signs that spring has arrived. Everybody welcomes it!

The housewife starts cleaning out the winter's rubbish and hubby looks around to find where he can do some painting. The garden receives some attention, but 'tis a little early to do much there for a week or two. What a delightful season spring really is! Despite business depression, it creates renewed faith and optimism. As nature re-awakens after several months of dormant life, so does man's spirits soar with the increasing warmth of the sun.

Life in the mountains! Some may have the impression that it is a life of seclusion, of being shut off from the dwellers of the plains and larger centres of population. Contacts may be fewer with people of the every-day world, but contacts with the glories of nature's handiwork compensate more than a hundred-fold for whatever one may miss in not living in a great metropolis, with its artificial life, its pomp and vanity, its extremes of riches and of poverty.

For let it be known that nothing in the so-called joys and gaities of the city and its bright lights can compare with the joy of seeing the sun rise in the mountains, of the ever changing colors of light and shade, and the golden-hued sunset, closing a day of Nature's activities which never cease, even after the sun has disappeared, and darkness envelops the mountain fastnesses, while the distinct silhouette of the peaks shows against a star-spangled sky. Glorious!—one would indeed be bereft of a sense of appreciation if he could not gleam comfort and solace from life in the mountains.

Nor in these days of the benefits obtained from the inventions of scientific knowledge is a mountain dweller isolated from the activities of the distant city. To him comes a picture of life, of its current happenings, its music and other forms of entertainment which he shares just as fully as his metropolitan brethren. From stations linked across the continent east and west and north and south, from the Pacific to the Atlantic, the mountain dweller may enjoy the broadcasts of the day—and he does enjoy them to the limit! There is no isolation to-day as pioneers may have known it;—the world is one great neighborhood—linked by radio across mountain ranges, ice barriers and other natural obstacles.

The man who is selfish on this earth will have no reason to complain if he receives no reward of happiness in the life hereafter. You cannot have your cake and eat it too.

The debate on the Speech from the Throne in the House of Commons causes the cynical to smile. The speech, prepared by the prime minister and his cabinet, is read by the governor-general or his representative. It tells of wonderful things that are to be done, and those supporting the government are filled with optimism and are asked to beguile themselves with the thought that all will be well.

Then the heavy artillery of the leader of the opposition, Rt. Hon. W. L. Mackenzie King, lets loose and he tries to make that speech from the Throne look like a five-cent piece or less. He is not content with discounting its premises by 99 per cent. but even digs back into the past to give his argument overwhelming force. What has the government done to relieve unemployment? he asks, besides trying to heap coals of fire from many other angles on the head of Premier Bennett. In four and a half hours he says more than an earfull—in fact a barrel-full of earfulls.

Then Mr. Bennett comes back with a smile to begin with, and soon launches right into the Liberals. He asks what would have been the conditions but for his emergency session and appropriating twenty million dollars for relief? He forces Mr. King's words back down his throat in regard to Soviet Russia, and tells him that the present conditions did not arise since the Conservatives were returned to power, but are the result of a policy which did nothing to mitigate the conditions that existed prior to the election.

So there you are, gentlemen! They will hammer back and forth while this debate on the speech from the Throne is on. Front benches and back benches, Liberal, Conservative, and every other party will have their say, while you and I and everybody else pay.

Western Canada will approve the swift administration of the course in the Midwinter murder case.

Free Tickets to Play

To the six best paragraphs written on why "It Pays to Advertise," tickets will be given to the play to be presented next month by Coleman Players in the Opera house. Replies should be brief, neatly written and mailed or left at The Journal office.

Coleman Taxis Defeat
Blairmore by 4-3

Coleman Taxis and Blairmore Taxis played at Blairmore on Saturday, Coleman winning by 4-3. Coleman goals were scored by Celli on assist from Salvador, Ondrus 1, Pardell 1, Clark 1.

Coleman line up—goal, DeCecio; Clark, Kwanney; Ondrus, Pardell, Fleming, Celli, Dunlop and Salva-

Blairmore line up—goal, Williams; Fraser, Tiberg; J. Morgan, F. Morgan, J. Scott; Emory, Walker, Perry and McEwan.
Referee—Alec Rae

With newspaper display advertising holding a dominant position, General Motors of Canada, Limited, recently completed a nationwide intensive advertising campaign to inform the country that the present line of McLaughlin-Buick Straight Eights will not be replaced with new models this summer.

For Relief Purposes

Chief Houghton has on hand some girls' shoes, suits of woolen underwear, ladies' dress, girls' underwear, and other articles for distribution to needy persons. One-overcoat is included among the articles. See him at town hall. Through the kindness of various parties, gifts of clothing and some new boots are acknowledged.

Mr. Melville Anderson, of Anderson & McLean, sight specialists of Calgary, announces next visit to G. R. Powell's, Coleman, Tuesday, April 7th. 20 years experience in regular visits assures you of satisfaction in all optical work.

United Church Notes

On Sunday morning next the minister will preach from the text: "Come unto Me all ye that labour and are heavy laden, and I will give you rest." The attendance of those in full membership requested in order that members might be elected to the Board of Session. Those elected will be ordained as elders on Easter Sunday morning.

Evangelistic service on Sunday evening. Join in the singing of old and favourite hymns. Helpful music by the choir accompanied by Mr. Harris, violinist. Subject: "On Coming to the Point"; text: "Now it is in mine heart to make a covenant with the Lord God of Israel."

The 25th Anniversary of the church will be on Sunday, March 29. The anniversary preacher will be Rev. F. W. Locke, president of the Alberta conference of the United Church of Canada, who will occupy the pulpit morning and evening. Letters will be read bringing greetings from former ministers.

Monday, March 30, will be the occasion of the annual church supper.

ST. ALBAN'S CHURCH

Next Sunday, the fifth in Lent, Passion Sunday, the services will be:

11.00 a.m. Holy Communion and sermon.
2.00 p.m. Sunday school.
3.00 p.m. Adult Bible class.
The A. Y. P. A. will meet on Friday at 8:15 p.m. in St. Luke's hall, Blairmore, when Mr. S. G. Bannan will give a lecture on "The History of Law." A general invitation is extended.

Western Canada will approve the swift administration of the course in the Midwinter murder case.

Government Analyst
GIVES REPORT ON
Alberta Beers
QUALITY IS BETTER THAN PRE-WAR

Rumors have reached us regarding the Quality of Alberta Beers and in order to settle the question, samples were taken out of Distributors Ltd. stock and sent to Dr. James A. Kelso, Provincial Analyst, University of Alberta. The following four questions were asked of Dr. Kelso:--

1. Is the Beer sufficiently matured?
2. How does it compare in quality with the Alberta Beer analysed by you in pre-war days.
3. Is the Beer wholesome in every way and free from all foreign substances?
4. What comments have you to make on the keeping qualities of the Beer submitted?

THESE QUESTIONS WERE ANSWERED BY DR. KELSO
AS FOLLOWS:

1. All samples are, in my opinion, sufficiently matured.
2. In my opinion all of the Beers are of better quality than pre-war product, which was often cloudy. Beers tested by me during past year are much more uniform in strength, extract, etc., than those before the war.
3. I would consider the Beers wholesome in every way and free from deleterious constituents.
4. Judging from the forcing test all samples of bottle goods tested are efficiently pasteurized. The freezing test shows the Beer of satisfactory keeping qualities, with proper elimination of such proteins as are thrown out of solution by low temperatures. The draft Beer, not being pasteurized, could not be subjected to forcing or freezing test, and I consider samples of such Beer properly matured and of satisfactory keeping qualities if kept under correct conditions.

"The bottle liquors, with exception of the Porter and Stout were given a forcing and freezing test. This is done by keeping the Beer at temperature of 90 to 100 degrees for one week, then freezing solid and thawing in chipped ice. In all the samples there was neither cloudiness or any sediment, tests showing perfectly clear."

The original report is on file at Distributors Ltd., head office, Calgary, and is open to public inspection. Space only prevents us from publishing the report in detail.

Positive proof that no Artificial or Foreign Ingredients are used in the manufacture of Alberta Beers. Highest quality materials only, scientifically combined by Master Brewers.

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

Distributors Limited

PHONE 103

COLEMAN

This advertisement is not inserted by the Alberta Liquor Control Board or by the Govt. of the Province of Alberta

Local News

A birthday party was held in the home of Mr. and Mrs. J. Krywolt in honor of their daughter, Mary. Many friends attended and spent a very enjoyable time.

Mrs. Chris. Rogers left on Monday night to spend a few days in Calgary visiting Mrs. Fairfull and other friends who formerly lived in Coleman.

French Organdie notepaper and envelopes for ladies correspondence may be had in the following colors: Mauve, Rose, Corn, Grey, white parchment and lined finish. With your name neatly printed on same, a cabinet of notepaper and a cabinet of envelopes for \$3.50 is remarkably good value.

To-night (Thursday,) is to be held the annual St. Patrick's entertainment of Holy Ghost church, "My Irish Rose," a three-act comedy drama, by a talented company of young people, will be presented in the Opera house at 8 p.m. You'll enjoy seeing it!

Announcement—Marcel 35c, reset 25c. Long bob 50c., reset 35c. Water wave 35c. Work done in my own home or will go to your home.—Gladys Nielsen.

Use stamped and printed envelopes. 20 stamped envelopes with name and address printed in corner or flap of envelope, \$3.00 per 100. Not stamped \$1.00 per 100 printed or box of 500 No. 8 super-quality, printed, \$4.00, 1,000 per 1,000, \$6.75. No. 7 envelopes \$5.00 per 1,000, printed.

Major Barnes returned yesterday from Supreme Court sittings in Calgary, having been acting for a local client.

Printed forms are of great help in all lines of business. Every business requires letterheads, statements, envelopes, ledger sheets, counter check books, etc., and The Journal can supply you any quantity you may desire. No matter how small or how large your business may be, printed forms give dignity and prestige, and are systematic. Any type of form printed to order.

Support our advertisers, who by their enterprise deserve your patronage.

Map out your shopping in advance! Read our Advertisers' Column!

Midwinter's Murderers to Hang

Jones and Radko were sentenced to hang in Lethbridge jail on June 10, and Albert Allen was given a life sentence, for the murder of Ernest Midwinter, taxi-driver, on the Macleod trail south of Calgary, on the night of Aug. 18 last.

A young mail driver on a United States mail truck was killed by prohibition enforcement officers when he resisted their efforts to search his truck. One deputy sheriff was shot by Leopold Roberts, the driver, before he was killed, in defence of the property he was sworn to protect. Another instance of the sacrifice of a brave life by overzealous prohibition officials, who admitted it was a mistake.

PROFESSIONAL AND BUSINESS

Alex M. Morrison

Conveyancer

Fire, Life & Accident Insurance

R. F. Barnes

BARRISTER AND SOLICITOR
Phone 306 Coleman, Alberta
Residence Phone 249B

Herbert Snowdon
REAL ESTATE AND INSURANCE

Phone 166M Coleman

D. A. McLeod, L.D.S., D.D.S.

DENTIST

Office Hours: 9 to 12 a.m.; 1 to 6 p.m.
Quinette Block
At Hillcrest Every Monday.

GEO. H. GRAHAM

PAPERHANGER
PAINTER & DECORATOR
We have in stock for the Retail Trade the following

Wallpaper, Paints, Brushes,
Glass, Wall Felt, Etc.
Phone 249B, Coleman.

Harold Snowdon
Painting, Paperhanging,
Decorating
Wall Papers for Sale
Phone 166M Coleman

Summit Lodge

NO. 30, A. F. & A. M.
Regular meetings held first Thursday of each month, at 8 p.m.
Visiting Brethren cordially invited
A. E. Graham, W. M.
Maurice W. Cooke, Secretary.

East Coleman Property Owners Given Clear Title

People wishing to purchase Lots in East Coleman will be given a Clear Title to their Property upon payment of same.

W. A. BEEBE

Bairmore Alberta

General Draying and Teaming

Fire Wood for sale

Plante & Antel

Coleman Novelty Store

Novelties of all kinds

School Supplies

A. E. Knowles

Local News

A. M. Morrison has been on the sick list this week.

Little Winnifred Larke was seized with a convulsive attack on Tuesday.

Mrs. Frank Celli was laid up for a few days, receiving an injury from a fall.

Coleman male voice choir plan on singing at a concert at Bellevue on Good Friday night.

Dave Bowen is laid off through steel filings from an emery wheel penetrating his eye, causing severe pain and suffering.

W. McGrath is in charge of the barber shop at Corbin whilst Steve Machin is convalescing after being operated on for appendicitis.

Landlord McDonald of the Empire hotel, being asked if there was any news, stated nobody was killed on St. Patrick's day.

A very attractive display of Easter goods is to be seen at the Palm confectionery, which is quite cheerful to behold.

Maurice Cooke is a business visitor to Camrose this week in connection with his duties as G.P.R. fuel assayer.

A meeting of the general committee of the musical festival was held in the Greenhill on Tuesday, G. Pattison and R. Evans from Coleman attending.

J. Asbridge arrived from Mercoa this week, and Mrs. Asbridge and children have been staying with her parents, Mr. and Mrs. Bell, of Second street.

"It Pays to Advertise"—a three act comedy—will be presented by the talented Coleman Players, in conjunction with the vestry of St. Alban's church. Cast and details later. The best local production yet staged.

The Palace theatre announces for this week end Richard Arlen and Fay Wray, in "Sea God." Next week end Marilyn Miller will appear in "Sonny." Prices for the present are 35c the first three days of the week and 45c the second and half of the week, tax addition al. Watch for further news.

MURPHY'S BARBER SHOP, BLAIREMORE, takes pleasure in announcing that the services of two of Calgary's leading permanent waving experts, Miss Marie Repp and Miss Elda Stewart, of the Rex Beauty Shoppe, Calgary, have been obtained for three days, commencing Monday, March 28. Particulars as to appointments, etc., can be obtained by phoning residence 312 Blairemore.

Miss Dora Burrows received a facial decoration which was unwelcome. She stopped the puck while playing as goalie for the girls team. Two stitches by the doctor partly repaired the damage whilst nature is gradually causing to fade away the roseate hues of early dawn which gave a heightened touch of color to the complexion of the brave defender of the goal. Now Dora will have a scar of honor as a reward and memento of the days of real sport.

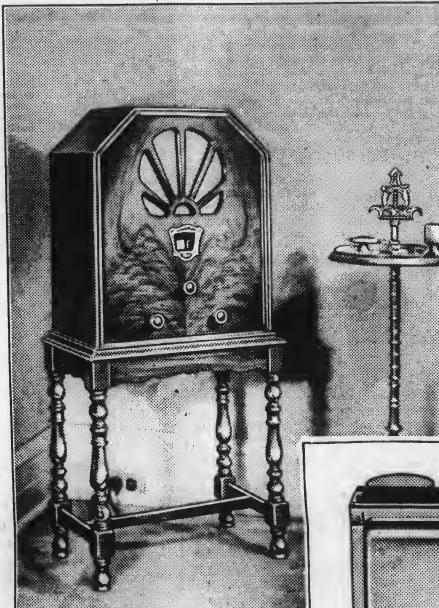
Lymon Borden celebrated his 15th birthday on Friday. Court whist was played, the prize winners being Gordon May, Marjorie McLeod, with Gilbert Hoyle and Norm McLeod winning the "booby" prizes. Supper was served, and dancing followed. Present were Gordon May, Gilbert Hoyle, Wilfred Hoyle, George Vincent, Stanley Atkinson, Wilma Halliwell, Margaret McDonald, Margaret Neilson, Nora McLeod, Eileen Richards, Violet Wilson, Marjorie McLeod.

The "Miracle" CHASSIS

in the

ROGERS

Radio



ROGERS RADIO MODEL
with "Miracle" CHASSIS and
Rogers Fully-Guaranteed Tubes

Complete . . . \$139

Now on sale by:



The "Miracle" CHASSIS

COLEMAN GARAGE LIMITED
Main Street Coleman, Alberta

McGILLIVRAY CREEK COAL and COKE CO. LTD.

Shippers of High Grade
Bituminous Steam Coal

Head Office and Mines :
COLEMAN ALBERTA

International Coal & Coke Co., Ltd.

Producers of
High Grade Coal and Coke

PROMPT ATTENTION
To Local Deliveries

GENERAL OFFICE HOURS:

International Coal & Coke Co., Limited
Coleman Light & Water Co., Limited

Saturdays: 8:30 a.m. to 1:00 p.m.
Other Weekdays: 8:30 a.m. to 5:00 p.m.

Find the Cream of the TRADERS' SPECIAL OFFERS!
They are in our ADVERTISEMENT COLUMNS!



ACID after meals

GET RID of your dread of pain after eating. Eat without fear of "indigestion," sour stomach, disagreeable gas or headaches.

When your food ferments, "disagrees," lies like a lump in your stomach, it's a sign of too much acid. You need not resort to crude methods—take instead an anti-acid that will correct the condition. Phillips' Milk of Magnesia.

A spoonful of this pleasant-tasting, soothing fluid neutralizes many times its volume in acid. It restores the proper alkaline balance to an acid-

(Made in

soaked stomach and bowels—assists these organs to function as they should.

Phillips' Milk of Magnesia is what you need when a bad breath, coated tongue, headaches, nausea or biliousness indicates an over-acid condition. Take a spoonful today and for several days and see how it sweetens the system.

You won't be nearly so liable to colds or sickness. All druggists in the Dominion sell it at 50¢ bottles. Genuine Milk of Magnesia is always a liquid—never a tablet. Look for the name Phillips on the bottle. (Canada)

"What my little girl gets better per-
f'r a' you'll hear her how to do it. I
must go now. I enjoyed my refresh-
ments very much."

"It wasn't 'refreshments,'" corrected
Sonny soberly. "It was pie. 'Refresh-
ments is ice cream."

Hallday laughed.

"I see. I'll try not to make such a
mistake again. Good-bye, little chap."

"By—" said Sonny, and turned once
more to his absorbing task.

Gay watched James Hallday go
through the garden and into his own
house.

"His little girl!" she exclaimed
softly. "Did you hear that, Nick? Oh,
wouldn't it be wonderful if—"

Nick smiled and said: "My dear
girl, have you forgotten the Halldays'
careers?"

"Careers!" echoed Gay with scorn.
She arose and moved toward the
telephone that nerve. I tell you what, Nick
Hastings, it's some career just keep-
ing a family going! And if the Hall-
days should keep that little girl—"

"You're an incurable dreamer," said Nick.
"I'm glad you are; but—but somehow I can't just see Mrs. Hallday
adopting a child. She's rather keen on the subject of inheritance,
and all that. I had the feeling that day, that she thought I'd been
foolish to try to save something that was, possibly, not worth saving. Was
she right, Gay? I've been wondering—"

"There!" broke in Gay indignantly.
"I knew someone had put that idea
into your head, because such thoughts
aren't really yours. Just get rid of
that, Nick. Even the least of us
has the right to life—how can
you or I, or Mrs. Hallday, know
what that little girl may have to give
the world?"

Her eyes met his, and in one glance
swept away the seeds of Angels
Hallday's careful sowing.

"You're right, of course, dear," he
said quietly. "You always are right,
Gay. I believe you see more true and
straight than most of us; and yet—
that's queer, but I feel as you do until
she talked to me about it. Don't stay
too long at that telephone. I want
you."

"You're getting spoiled," she an-
swered, brushing his hair with a
tender hand. "I'm neglecting every-
thing."

"That doesn't matter," said Nick,
smiling up at her, "so long as you
don't neglect me. I shall continue to
boss the roost while you keep me in
this chair. I like being spoiled."

"I'm afraid," said Gay, with a quiet
little laugh, "that I like spoiling
you!"

CHAPTER XIII

The summer was waning, and after
three weeks at "The Bird's Nest,"
where he regained the last of his
diminished strength, Nick was back
in the cage.

"It seems good to have him there,"
said John Maxwell to Mary, at the
close of Nick's first day, "and I be-
lieve the boy is happy to be back,
possibly because we were all so glad
to see him."

"We met Gay down town, too," said
Mary Maxwell. "She looked rested,
and pretty, and wore a smart little
new gown that was tremendously be-
coming. I was surprised to see it. Their
bills must have been overwhelming
these last few months."

"Possibly the dress was a gift."

"From whom? There's not a soul
who'd think of such a thing. The
truth is, Johnny, I've sometimes long-
ed to give her a gown or two myself,
but I thought she might not like it.
She and Janey were always so much
together that I've hated to think that
Gay was going without the pretties

a young girl wants—and she's still a
girl, you know, in spite of her little
family."

"I think you might give her some-
thing now and then, Mary. Gay's not
the sort who would take offense.
Can't you pretend you got them for
yourself and they were—well—too
small or something?"

Mary Maxwell glanced down at her
guest's proportions, and smiled at
her husband's naive suggestion.

"I fear, my dear, that the Gay would
see through a subtlety like that.
Johnny, do you suppose old Mr. Bart-
lett gives her anything?"

"It wouldn't surprise me; though
those clothes are the last item he would
notice."

"I don't know. Those days he was
here with the babies he noticed every-
thing. He's a wonderful old man. I
wish he'd give Gay an allowance."

"Well, I don't." John Maxwell
spoke with decision. "There's nothing
better for a man than having to
scratch gravel to provide for his wife
and children. In my opinion, Nick's
marriage has been the making of him.
Not that he wasn't all right before;
but he needed ballast, and Gay provides
that in just the right amount. I shouldn't want Simeon
Bartlett to do too much for them."

"Well," sighed Mary, with a
thought for the days when she herself
had longed for the unattainable,
"I'm not so right, and, possibly,
Mr. Bartlett agrees with me. I feel
sure there's nothing he wouldn't do
for them if he thought best."

This was true. It sometimes tore
Simeon's heart not to lift all Gay's
financial burdens. Only his shaved
good sense kept him from doing it. He
had, however, taken care of the bills
incurred by Nick's illness, saying
when Gay protested, "It's only a
loan, dearie. Better owe me than the
doctor. He needs it more I do; and
Nick has me pay back any time it
comes handy."

"But I've the hundred dollars you
gave me, Uncle Sim. That'll pay
some of it. I can't go into debt to
anyone, you know, and spend the
money for silly clothes."

"I ain't askin' you to spend it for
silly clothes, dearie. Clothes ain't silly
if they make a woman look right to
her man. It ain't often I give a pre-
sent and tell folks just what they got
to do with it. That's no way to
give, and this is different. Run along
now, and I'll do for you, and there's
a knowin' what outrageous flim-
flams I might buy."

Hence the smart little gown
that had caught Mary Maxwell's approv-
ing eye, and which also caught Nick's
when Gay appeared at the bank that
afternoon.

"Where's your get it?" he question-
ed through his little window, for once
unmindful of the fact that Sonny was
begging for admittance. "You look a
peach. I bet you've overdrawn our ac-
count—and I don't care a darn if you
have. If there weren't so many peo-
ple round here I'd—"

"No love making allowed in bank-
ing hours," came from the next cage,
as Johnny Symmes caught the drift
of Nick's remarks. "How do you
manage to get him going like that
after all these years, Gay?"

Gay laughed.

"The feedin' simple. Get a new
gown and show it to your man un-
expectedly. You tell that to Flora."

"Notin' doin'," said Johnny, smil-
ing broadly. "Flora doesn't need any
urging to buy new gowns. Run along,
Gay. We need the services of our pay-
ing teller, and he's still spellbound.
Not that I blame him. You look a
regular corker this afternoon."

(To Be Continued.)

New Industries For Manitoba

Recent new industries established
in Manitoba include: rubber mats, up-
holstered furniture, battery chargers,
leather garments and caps, oil refin-
ing, printing and publishing, and
men's felt hats.

Aching CORNS STOP HURTING INSTANT RELIEF!

Just a drop or two of Putnam's
Corn Extractor, and the pain goes
away. Relief is almost instantaneous.
Relieving corns with Putnam's is
so simple and so effective that
many use this wonderful remedy,
and say it is the best. Don't suffer
any longer, use Putnam's Corn Ex-
tractor, the one sure relief for sore
corns. Sold at every drug store, 3c.

Talkies in German have been
banned in Poland.

PUTNAM'S

Here's another
attractive

MAGIC



MENU

Most women find it difficult to think up new ideas for attractive menus. This one, suggested by Miss Katherine M. Caldwell, cookery editor of Canadian Home Journal, Toronto, is there-
fore sure to please.

LUNCHEON MENU

Cheese and Vegetable Soufflé with Cream Sauce
Buttered Whole Wheat Toast
Sweet Pickles
Hot Raspberry Biscuits
Cheese & Sombon Tea

For afternoon tea, there is nothing nicer than these Raspberry Biscuits, shaped daintily with a fluted edge, buttered and served piping hot with a cup of raspberry tea.

Miss Caldwell says: "Magic Baking Powder is

easy to use because it is uniform, high quality

never varies. I use and recommend Magic

because my experience has proven that it always

gives consistently better baking results.



Look for this mark on every
time. It is a guarantee that
Magic does not contain alum
or any harmful ingredient.

Try Miss Caldwell's Recipe for
"RASPBERRY BISCUITS"

4 tablespoons shortening
3/4 cup milk
1/2 cup sugar
1/4 teaspoon salt
1/4 cup raspberry juice or syrup

Mix and sift the dry ingredients. Cut the hard, cold shortening
into them with a knife, using a quick, short, chopping motion;
or reduce the hard cold fat to tiny particles with a pastry
blender or a steel-pronged fork. When the mixture resembles
a very coarse meal, add the liquid, mixing quickly and lightly.
Turn out the dough on a slightly floured board; pat it down
with a floured rolling pin. Cut the dough into desired shapes with a
small cutter or cut in squares with a floured knife.

Dip the small lumps of sugar into cups from canned or fresh
raspberries... Press a lump into each biscuit... forcing it well

down into the dough so that it will not run down the sides
when melted.

Place the biscuits on a greased pan or baking sheet
and bake in a very hot oven, 450° F., 12 to 15
minutes.

Buy Made-in-Canada
Goods



To Discuss New Calendar

League of Nations Will Debate
Question This Year

A serious effort is to be made by
the League of Nations at Geneva
this year, to reform the calendar and
bring about thirteen months of twenty-
eight days each. Our present calendar
endar has been working since 46
B.C., and there are many advocates
who declare it has outlived its usefulness
for modern needs. There will be
a preliminary conference at Geneva,
and then a general one to discuss the issue after which the gov-
ernments of the world will be ap-
pealed to. Indeed, it is a most
revolutionary change contemplated
after 1,977 years' use of the present
calendar.

Floridian Baking—the peerless aid to
loveliness. Delightfully fragrant,
Dainty to use. Leaves no stickiness.
A little gentle rubbing and it is
swifly absorbed by the tones. Tonic
in effect, and a pleasant fragrance.
Keeps skins soft and velvet-textured. Unrivalled for
charm, distinction and refinement. Used by lovely women everywhere to
preserve and enhance their natural beauty.

Recipes For This Week

(By Betty Barclay)

COFFEE FRUIT CAKE

1/2 cup shortening.
1 cup light brown sugar.
2 eggs.

1/4 cup coffee.

1/2 cup milk.

1 1/2 cups flour.

3 teaspoons baking powder.

1/2 pounds raisins.

1/4 pounds citron.

1/4 pounds figs cut in strips.

Cream shortening, add sugar, eggs
yolks, coffee and milk. Sift together
flour and baking powder and add
slowly. Add fruit, which has been
slightly floured, and fold in beaten
whites of eggs. Bake in greased
loaf pan from one hour to one hour
and a quarter.

MOCHA FUDGE

1 1/2 cups granulated sugar.
1/2 cup milk (preferably part cream.

1 heaping tablespoon cocoa.

4 tablespoons strong brewed coffee.

Butter a small cake pan.

Scant teaspoon vanilla.

Melt cocoa, add milk and coffee and
sugar, stir until sugar is thoroughly
dissolved, place over heat and cool
until it forms a soft ball in cold
water. Remove from heat, add butter
and salt, beat strongly until it
cools. Then add vanilla and beat
briskly until it starts to get solid,
then pour into buttered pan or plate
to get cold before cutting it in
squares. English walnuts may be
added if desired.

Soviet Farm Movement

Development Of Farms To Be Inten-
sified In Russia

Soviet Russia is going "back to the
farm," according to figures just is-
sued by the government. During the
last ten days in January and the first
ten in February, a total of 728,000
families joined the collective farms, the
figures show. This migration is
the greatest in history. Development
of these farms has always been the
backbone of the Soviet movement.

Most of the families who have ap-
plied to join the movement came from
the Ukrainian Republic, the North
Caucasus, the upper and lower Volga
and the German republic. They were
expected to move to the farms gradu-
ally during the spring in time to get
next season's crops planted.

The Well-Dressed Italian

Tights and cylinders are required
this season at all big Italian social or
governmental functions in the day-
time. Invitations, beautifully engraved,
are going around with the words
"Tights with cylinders are obli-
gatory" in the lower left corner.
"Tights" referred to the close fit of
the English morning coat. And the
cylinder is a top hat.

Better Than King Canute

The bridegroom was in a poetic
mood as he strolled along the sea-

front. "Roll on, thou deep and dark
blue ocean, roll on!" he recited to his
bride.

"Oh, Gerald," she exclaimed "how
wonderful you are. It's doing it."

Each of us is bound to make the
small circle in which he lives better
and happier; each of us is bound to
see that out of that small circle the
widest good may flow.

—Arthur Penrhyn Stanley.

Every human being whom we ap-
proach should be the better for us.—
William Ellery Channing.

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WHIST DRIVE

in Catholic Parish Hall
Good Prizes and Door PrizeTHURS.
MAR. 26

Easter Greeting Cards



The constant renewal of friendship by visible tokens of remembrance is always warmly appreciated.

Send your friends Easter Greeting Cards. A beautiful assortment at popular prices.

HERE'S A SPECIAL

Box of high class face powder and 1 bottle celebrated Jasmine Perfume \$1.00

H. C. McBURNEY

Druggist and Stationer

We always have in stock a good supply of
ELECTRICAL GOODS

A. B. C. Cable, Rubber Covered Wire, Drop Cords, Push Button Switches, Toggle Switches, Two-way Sockets, Pull Chain Sockets, Hot Point Electric Irons and Toasters. Mazda Lamps, 15, 25, 40 and 60 watt, each 25c.

PATTINSON'S HARDWARE STORE
Store Phone 180 House Phone 30F.DEPENDABLE DAIRY PRODUCTS
■ SERVICE ■MILK Purity
the and
family's best and Cleanliness
Cheapest Food GuaranteedRemember that a quart of Milk in food value equals:
3/4 of a pound of Beef Steak, 2 pints of Oysters, 8 Eggs, 2 pounds of Chicken, Three-fifths of a pound of Pork Chops, or 3 pounds of Fresh Codfish.
A QUART A DAY KEEPS THE DOCTOR AWAY

New Models in Shoes for Easter

Be in style—see new lines arriving shortly, for ladies and children.

Antrobus' Shoe Store
"Shoes for the Whole Family"

When Fixing Up Home

See us for prices on Linoleum, material for
Interior Decorating, Etc.We have Linoleum Rugs priced from \$9.50
to \$14.75, very high grade.Coleman Hardware Co.
W. Dutil, Mgr. Phone 68A Good
Flour at
The Price

If you are looking for an economy flour that is good value for the money, use

BIG LOAF
FLOURMADE BY THE MILLERS OF THE FAMOUS
FIVE ROSES FLOUR

"The World's Best"

FOR SALE BY
J. MICHALSKY Coleman Trading Co. Coleman
Lake of the Woods Milling Co. Ltd.Burns' Cup Contest
Played Last Saturday

Coleman Holders of Burns Cup Relinquished It To Blairmore Contestants.

Pat Burns' challenge cup, after a hard battle, was won by the Coleman curling club, who have found a new resting place now with the Blairmore curling club. This famous curling trophy is subject to challenge between the leading rinks of Coleman, Blairmore, Bellmawr, and Fisher Creek but during the last two years only a few challenges have been received by the Coleman club and their members have very ably defended the cup.

Several challenges during the current curling season have been laid aside owing to uncertain weather conditions. On Saturday night two rinks from the Blairmore club decided to take a chance. On arrival at Coleman the curlers found the ice in very poor condition, but the Coleman curlers had gone to great sports to make the visitors a real welcome proposition, to wit, to play one game at Coleman, have supper, and then all return to Blairmore where the ice was in much better condition for a second game, the winner to take the cup.

The first game in Coleman was close until the last couple of ends when Eddie Ledieu's boys packed a few punches and the end of the game to leave the Condon rink four points down, while on the next sheet Carmichael had tied up with Sammy Moore's rink. The second game started after the break on the ice at Blairmore and Harry Carmichael soon had Moore in trouble, while on the next sheet Condon was gradually leaving Eddie Ledieu behind. The total scores were: First game, Blairmore 23, Coleman 19; the second game at Blairmore, Blairmore 29 and Coleman 19.

The personnel of the rinks was as follows:

Coleman—Ledieu, Bell, Yates and Jenkins; Moore, McBurney, D'Appolonia and Rippin.

Blairmore—Condon, Chappell, Jenkins and MacAllister; Carmichael, Richards, Oliver and Johnson.

Personal and Local

Mrs. W. M. Robison of Calgary is spending a few days here visiting her daughter, Miss Margaret, at the Grand Union.

Mrs. Weaver of Blairmore is reported to be improving, after a very severe attack of pneumonia, which caused grave fears for her recovery.

The dental contract whereby school children were being given dental service expired this week, and discussion on its renewal will be held at the next meeting of the board.

Mr. and Mrs. Peter Smith and children have taken up residence in their home on Sixth Street, after spending over a year at Aerial, near Drumheller.

George Patterson is president of Crows Nest Pass Golf and Country Club at Blairmore, and Supt. McLeod is on the executive, being elected at the annual meeting.

The Badminton Club, it is reported, contemplates holding a dance in the Grand Union Hotel at an early date. The club has had a very enjoyable season, and the tourists in the Opera house were well patronized.

The annual campaign for Swift's products will be featured locally by special advertising by the retailers selling these goods. A full page and a half of co-operative advertising will appear in next week's Journal.

Word from Mr. and Mrs. E. F. Gare of Stratford that their daughter, Dorothy, has been seriously ill necessitating the services of a trained nurse. Their many Coleman friends will hope for a speedy and complete recovery.

WHITE LEGHORN BABY CHICKS—
Best laying strain in Canada, originated from famous Hanson strain, Corvallis, Oregon. \$25.00 for 100 delivered. Address to Journal or Springwater Farm, Lundbreck.During the Lenten Season
Hot Cross Buns

are a nice change on your family menu.

Special this week for Saturday and Monday
25c per Dozen

Order at store or when delivery calls.

Coleman Bakery
F. A. Hart, Manager

A news item in the Lethbridge Herald states that spectacles are being supplied free to needy children with defective eyesight in Barrie, Ontario, schools. Progressive school boards realize the importance of child welfare in its relation to their studies.

The clerk of the executive council, Edmonton, investigating names on the petition for a vote to close the school halls, has reported that in at least three constituencies the petition was found to be inadequately signed. It is considered probable that further investigation will disqualify the entire petition.

The Catholic Ladies' Aid will hold a whist drive this evening (Thursday) in the parish hall. Last week the winners were Mrs. Jack McDonald of

Blairmore; Mrs. Destobel, Mr. Destobel and Frank Filafilo. The latter also won the door prize. Next week two special prizes as firsts will be given—a slab of bacon and a basket of staple groceries, also the second and third. Despite many other events last week, ten tables were in play.

In a boxing contest at Hartness on Monday night, Kid Hayes of Mitchell knocked out Jimmy McMahon of Taylor and Kit Winters put up a good exhibition in the preliminaries. Hayes had a draw, and several others. Corbett, who had been calling the fans a real go, Mason's orchestra dispensed harmony and kept the crowd in good humor, and—a good time was had by all—except the fellows who were knocked out. Dan

St. Patrick's Day was given a touch of color, and a good act was performed by the Catholic Ladies' Aid in selling tags for unemployment relief and relief cases. Under Mrs. A. Guerard, a band of willing young ladies kept persistently at work throughout the day, and on Tuesday evening reported about \$40 collected. Ladies who assisted in looking after the house included Mrs. Frank Serak, Mrs. T. B. Smith, Mrs. Naylor, Miss Stevulak, Miss Kulak, Miss Michalsky and others whose names were not given, but whose services were appreciated.

NOW
*Silent*SYNCRO-MESH
TRANSMISSION
and TORQUE TUBE DRIVE
in ALL modelsof the
Eight
by

McLAUGHLIN-BUICK

EFFECTIVE immediately, McLaughlin-Buick offers Silent Syncro-Mesh Transmission and Torque Tube Drive in its low-priced Series 8-50 Straight Eights. Now, McLaughlin-Buick's four series of Straight Eights are identical in quality.

With Syncro-Mesh Transmission, finger-tip pressure moves the gear lever from low-to-second, from second-to-high, and back again quickly and silently. There is no

A GENERAL MOTORS VALUE

SENTINEL MOTORS

Phone 21 * * * Coleman

M14-20

Broadcasting

An Important Event

The Arrival of Tip Top Tailor's Representative!

One Day Only, Sat., Mar. 21

On Saturday, March 21st, Mr. Lowden head office representative of Tip Top Tailors, Limited, and Envoy Extraordinary from the Chief Designer, will be at my store. He will personally measure every man ordering a suit or topcoat on that day and be pleased to advise you as to the style you should wear, and the harmony of fabric, color and pattern best suited to your particular type.

Your Spring
Suit or
Topcoat

\$27.00

Tailored to
your Individual
Measurement

It costs but \$27.00 for you to secure the finest clothing value in Canada. And you may make your choice from the large range of exclusive all-wool fabrics in the latest colors and patterns being featured for the coming season. Everyone knows Tip Top value, and, remember, fit and perfect satisfaction are guaranteed.

Take the time to have a real talk with Tip Top's travelling representative—he is an expert. You'll find it time well spent. Don't forget the date, Saturday, March 21st.

Chas. Nicholas

Main Street Coleman

Exclusive Dealer, Tip Top Tailors Limited